

AOCS 1971 Short Course "Update on Detergents and Raw Materials"

The time has come when the rapid changes in technology, processing techniques, marketing and advertising concepts, raw material availability and environmental considerations in the vast area of Soaps, Detergents, Surfactants and Raw Materials, etc., demand that a Short Course be conducted.

On Sunday, June 13 to Wednesday, June 16, 1971, the AOCS Education Committee is presenting its third major attempt to provide intellectual leadership in this area of interest. The program is under active formation now. The major topics or areas of interest under consideration are:

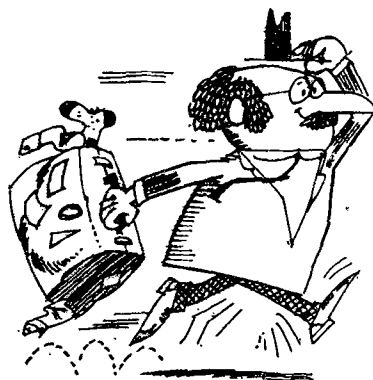
1. Theory and Fundamentals—with an indication as to how these relate to actual happenings.
2. Equipment—new or modified as required for the manufacture of raw materials (ethoxylates, sulfates, sulfonates, enzymes) or for blending or compounding finished consumer bar, liquid or powder products or for the maintenance of fabrics, i.e., dry cleaning or laundering.
3. Environmental Considerations—this aspect is wide open and should be pertinent to our industry and be constructive in nature.
4. Safety and Testing—detail of new or improved methods and procedures relating to the product (consumer and raw material).
5. Raw Materials and Adjuvants—new products are sorely needed by our industry to perform in a more efficient manner at less cost and with less detriment to our environment. Such products as fatty acids, olefins, enzymes, builders, brighteners, organic or inorganic actives, sequestrants and other materials simply called adjuvants are intended for this area.
6. Consumer Marketing—how it is determined that a consumer need exists or is not properly being satisfied. The value of surveys would be discussed. Deals with detergent products or fabrics.
7. Economics, New Plant Investment, Risks—industry requirements are forcing, demanding changes at such a rate that no precedent exists for evaluation of the investment in new plant facilities, process data development, testing and standards, payout time judgment, etc. How does responsible management look at this?

Original work is desired, as indicated by the brief explanation of topic areas, although review type presentations will be considered. Presentations should be technically sound and must be free from advertising and promotional material.

The Short Course will be held at the Whiteface Inn, Lake Placid, New York.



The Whiteface Inn at Lake Placid



Meetings

AOCS National Meetings

- May 2-6, 1971—Houston, Shamrock Hotel.
Oct. 2-6, 1971—Atlantic City, Chalfonte-Haddon Hall Hotel.
April 23-26, 1972—Los Angeles, Calif., Statler Hilton Hotel.
Sept. 24-28, 1972—Ottawa, Canada, Cheateau Laurier Skyline Hotel.

AOCS Section Meetings

- * North Central Section—Jan. 20, 1971, Joint Meeting With the Chicago Gas Chromatography Discussion Panel; Josef's Restaurant, Hillside, Ill.; March 17, Bailey Award, Josef's Restaurant, Hillside, Ill.; May 19, Ladies' Night, Josef's Restaurant, Hillside, Ill.

Other Organizations

- Jan. 16-17, 1971—26th Annual Convention of the Oil Technologists Association of India, Vigyan Bhawan, New Delhi, India.
Jan. 20-22, 1971—26th Annual Symposium on Instrumentation for the Process Industries, Texas A&M University, College Station, Texas.
Jan. 24-27, 1971—National Exposition for Food Processors, McCormick Place, Chicago, Ill.
* Feb. 4, March 11, April 8, June 3, 1971—Synthetic Organic Chemical Manufacturers Association Meeting, Hotel Roosevelt, New York, N.Y.
Feb. 17-19, 1971—Sixth Annual Conference on the Use of Digital Computers in Process Control, Louisiana State University, Baton Rouge, La.
Feb. 18-20, 1971—A Course on Computers in Analytical Laboratories, Washington University, St. Louis, Mo.
* Feb. 23, 1971—Symposium on Source Sampling of Atmospheric Contaminants, Chemical Institute of Canada, The Inn on the Park, Toronto, Ontario.
* March 22-26, 1971—Corrosion/71 and 1971 Materials Engineering and Corrosion Show, National Association of Corrosion Engineers, Palmer House, Chicago, Ill.
April 14-16, 1971—Fourth National Pollution Control Conference and Exposition, Houston Junior Chamber of Commerce, Cobo Hall, Detroit, Mich.
May 10-14, 1971—First Interdisciplinary Symposium on Flow—Its Measurement and Control in Science and Industry, William Penn Hotel, Pittsburgh, Pa.
May 24-25, 1971—Society of Cosmetic Chemists Semi-Annual Meeting, Washington Hilton Hotel, Washington, D.C.
June 15-18, 1971—National Conference of the Canadian Institute of Food Technology, Winnipeg Inn, Winnipeg, Manitoba, Canada.
June 21-24, 1971—Fifth Symposium on Temperature, National Bureau of Standards, Washington, D.C.
June 21-25, 1971—Oil and Colour Chemists' Association's 23rd Annual Technical Exhibition, Empire Hall, Olympia, London, W. 14, England.

*Additions to previous calendar.